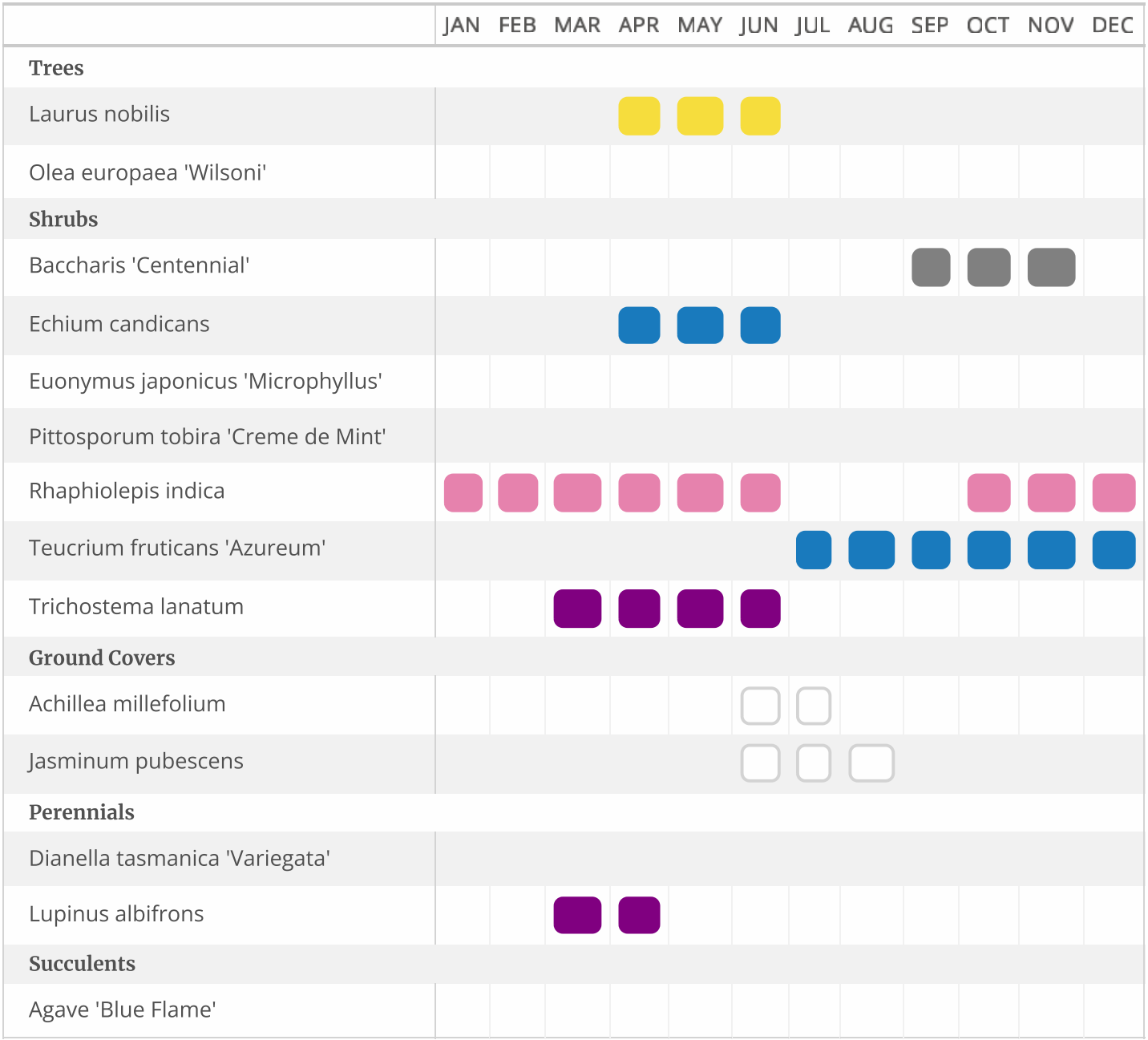MONTH OF BLOOM